



- 1.8 After discussion of Advocacy issues, the Board shall direct the Board Chair or the CEO to convey its concerns in person or in writing to the appropriate organization or government agency, and to the media where appropriate.
- 1.9 The Board may convey its decision to the general public and to the Library membership and patrons in an appropriate manner.
- 1.10 The Board shall advise government officials on the impact of current and proposed policies.
- 1.11 The Board may, at its discretion and by duly approved motion, undertake appropriate lobbying activities in support of or in opposition to said policies.
- 1.12 Either the Board Chair (or designate) or the CEO (or designate) will be the official spokesperson for the Library on advocacy issues, depending upon availability and nature of the issue.
- 1.13 The Board should make every reasonable effort to ensure that there is a consistent and coordinated response to advocacy issues.
- 1.14 The Board shall ensure that there are regular communications with City Council and senior administration. The Board shall meet at least annually with Council to review the Library's resources, services, plans, and achievements.
- 1.15 To be an effective advocate, the Library shall communicate, co-operate, and co-ordinate with other libraries, arts, heritage and cultural organizations.
- 1.16 The Board shall ensure that the Library regularly participates in activities aimed at increasing community awareness of the variety and importance of public library services.

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