

Public Relations and Fundraising Committee

- 1.5 The Public Relations and Fundraising Committee shall be responsible, with recommendations to the Board, for:
 - 1.5.1 Overseeing the fundraising program, ensuring that both the Library and public are well served
 - 1.5.2 Assisting in the development of a comprehensive fundraising plan
 - 1.5.3 Cultivating connections with community groups, organizations and potential funding sources
 - 1.5.4 Advising library staff in the development of marketing materials for the fundraising program
 - 1.5.5 Assisting with advocacy initiatives the Library's various stakeholders.

Special Committees

- 1.6 The Board may establish or disband permanent Special Committees as may be deemed necessary from time to time, membership of such Committees and terms of reference being approved by the Board at the time of appointment.

Reference: Board By-Laws Section 6

Approved Date: January 16, 2019

Supercedes Date: January 21, 2015

Review Date: October 2022

Reference: Library Board Meeting, January 16, 2019