

St. Thomas Public Library

Strategic Plan

2018 – 2021

WE CONNECT

St. Thomas Public Library Strategic Plan 2018 – 2021

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Letter from the Board Chair and CEO

At St. Thomas Public Library, our mission is simple;
WE CONNECT.

We know that our community is growing. Change is constant - St. Thomas will continue to develop and grow in ways we can't yet even imagine. But there's one thing that won't change - vibrant, growing communities need a place to gather, to explore and to get connected.

Connected to resources.

Connected to opportunities.

Connected to each other.

In our community engagement survey, you told us that the library is the place where anyone can connect with the resources they need to succeed - we will continue to ensure that these resources are the best that they can be. You told us that the library is the place where you can connect with your creative side - we will continue to amaze you with what we have to offer you. You told us that the library is the place where you connect with your community - we will continue to be that hub, changing and growing as our community does.

You made it clear that you see us as a fundamental part of our vibrant community and we thank you for that. As you read the Strategic Plan, you'll see that it was inspired by you.

We chose "We Connect" as our mission statement because connection is at the core of everything we do. We will connect with City Council, with our community partners, and most importantly, with you, as we work to make sure that your library continues to be an essential part of both this city's solid foundation and its limitless future.

Our Strategic Plan describes how we plan to take your library further, connecting you to more than you ever expected. We're excited to share it with you. We can't wait to hear what you think, so please share your thoughts with us!

Greg Grondin

Board Chair

Heather Robinson

CEO

Strategic Directions

DEEP AWARENESS OF THE COMMUNITY

Our promise to you...

- We will make time to get to know you.
- We will work with other community organizations and City departments to understand our community's needs.
- We will be aware of the changing demographics and culture of our community.

"It is a great place to spend time with your child away from the hustle and bustle of daily life. There is nothing better for a mom to see than watching your child grow to love books." – Dawn

SUPPORTING FEARLESS EXPLORATION

Our promise to you...

- We will inspire you to constantly explore.
- Our dynamic collections will keep you engaged.
- We will work with you to navigate the seas of learning.
- You will be surprised and inspired by what you find in the library.

"The library is a second home to us. My children have been made to feel comfortable to seek out knowledge..." - Shannon

MAKING MEANINGFUL CONNECTIONS

Our promise to you...

- We will keep you informed on what is happening in and around St. Thomas.
- We will invite you to showcase your talents and skills and to connect with each other.
- We will work with other organizations and City Departments to ensure your access to a broad range of services.

“Unity Support Service Inc. Started attending a program with the St. Thomas Public Library [...] for adults with developmental disabilities. Our friends have experienced learning, a feeling of inclusion and lots of fun. Most importantly, staff and clients have built great relationships and engaging with new people has given us all growth.” - Unity Support Services Inc.

DEVELOPING FLEXIBLE SPACES

Our promise to you...

- We will grow with you.
- Library spaces will be made more active, engaging, flexible to meet your needs.
- We will meet you where you are, finding creative ways to bring the library outside of the walls of our building.

“[The library] is a living space that grows with us.” – Alicia

REDEFINING LIBRARY

Our promise to you...

- You will hear about us in the most unexpected ways.
- You will be surprised by what the library can do for you.
- You will brag about your library.
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“The library provides a place to learn, or be entertained, be enlightened or be inspired... all for free.” - Cam

CONTACT US:

St. Thomas Public Library

153 Curtis Street,

St. Thomas, ON N5P 3Z7

519-631-6050

stthomaspubliclibrary.ca

info@stthomaspubliclibrary.ca